

Press Release

ClipDealer.com broadens its portfolio – photographers and graphic designers can upload photos and vector graphics with immediate effect

Munich, 26.05.2009 – ClipDealer, the leading online marketplace for royalty-free media, will from mid-June 2009 be offering not only video footage and audio clips, but also royalty-free photos and vector graphics at a fixed price. Photographers and graphic designers can upload their material to ClipDealer now.

Following a successful first year in business, ClipDealer is stepping up the expansion of its portfolio. From mid-June 2009, both royalty-free photos in various formats and vector graphics will be available at a fixed price. Pictures will be available from Euro 1.90 (net, excluding VAT) and vector graphics from Euro 9.90 (net, excluding VAT). An extended licence can also be obtained for merchandising. “Many of our customers require not only video footage or audio clips, but also photos or vector graphics. Consequently, a broadening of our portfolio is the most logical and desirable next step,” explains Markus Hein, Managing Director of ClipDealer GmbH. “This will make ClipDealer the number 1 on the marketplace for royalty-free media.”

With immediate effect, photographers and graphic designers can upload their material to www.clipdealer.com and offer it for sale from mid-June onwards. It must be ensured that photos for upload have a minimum size of 4 megapixels. Sellers will receive a share of the sale of their media worth 50 per cent of the net sale price. We are looking for all kinds of material, from special interest to content that can be used universally. “We will be providing our usual support to sellers with lots of material – free of charge of course – with uploads and keywording of the photos or vector graphics,” says Markus Hein.

Photographers and graphic designers keen to learn more can visit <http://photo.clipdealer.com> or <http://vector.clipdealer.com> to obtain more information, register free of charge and start uploading straight away.

About ClipDealer



ClipDealer GmbH was founded in September 2007 in Munich by Markus Hein and Tiburon Partners AG. The platform (www.ClipDealer.com) launched in March 2008. ClipDealer is Europe's largest online marketplace for royalty-free video footage clips in the medium price segment. The company employs eight staff. ClipDealer's unique selling point is the free upload and keywording of media for top sellers. The platform is based on technology developed by ClipDealer itself. The aim is to expand ClipDealer by the end of 2010 into one of the top 3 online marketplaces worldwide for royalty-free media. Markus Hein and CTO Harald Lapp were also responsible for designing and developing pixelio.de, the picture database for free, royalty-free photos.

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